



FOR IMMEDIATE RELEASE

## ROCK MY ABCs

FUN AND EDUCATIONAL FOR KIDS AND COOL FOR ADULTS  
INTERNATIONALLY CHARTING DANCE ARTIST, CHANNING BANKS,  
RELEASES REVOLUTIONARY 1<sup>ST</sup> CHILDREN'S ALBUM



*Newly created APP to coincide with CD release*

*Music Video for 1<sup>st</sup> single, 'My Daddy Is a Superhero,' coming soon!*

[Check out the \*Rock My ABCs\* presentation video here](#)

Veteran international dance artist and teacher **CHANNING BANKS** is proud to announce the release of her revolutionary first children's album, **Rock My ABCs**.

Channing has made **Rock My ABCs** fun and educational music for kids and cool for adults. It combines her accomplished pop sensibility and

background in education to create one-of-a-kind pop music for children and their parents.

Although born and raised in the U.S., Channing resides in Italy, and is a mother of two young children – as well as being a respected dance artist/singer overseas with charted hits and a school teacher for a decade. So it was a natural progression for her to take matters into her own hands, by creating music that is both educational and just plain fun to listen to.

"When my daughter was born I looked around for some children's car music that would be educational for her yet nice to listen to, and I didn't find all too much," Channing explains. "Then when my son was born, I set out to make a children's music CD for his first birthday present. I would put the kids to bed, hang out with my husband and when he went to bed, too I would start working. Nights and nights I worked to get it done but I finished it by his birthday, and was so happy to give him this gift."

And the CD turned out to be a gift that kept giving, as feedback from fellow parents was overwhelmingly positive, which has led Channing to make it available to the rest of the world. Channing plans to tour behind **Rock My ABCs**, with a full production in 2013.

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As evidenced by such standout selections as the first single, "My Daddy is a Superhero," and the album's title track, Channing has succeeded in accomplishing her goal, as ***Rock My ABCs*** will certainly appeal to children from the 2-7 year age range. As she points out, "I really enjoy that my kids and I can listen to my CD in the car all the time. My daughter knows all of the songs!"

In addition to the album's arrival, an APP is being created (which will be a sound puzzle using letters of the alphabet) to coincide with the release, while a music video is currently being produced for "My Daddy is a Superhero," a song that Channing describes as "Every dad is a superhero for his kid. The mom is of course always very special, but the dad is almost this mythical figure. I think it's really cool the way kids look at their father. Boys wanna be just like them, and girls are in love with them. I was in love with my dad."

With the release of ***Rock My ABCs***, parents will once again have fun and educational music that they can share - and most importantly, enjoy – with their children.

"It's a really fun project," says Channing, "and we're looking really to make it a full project for kids *and* parents."

Visit ***CHANNING BANKS*** and ***Rock My ABCs*** online at:

[www.channingbanksmusic.com](http://www.channingbanksmusic.com)

[www.facebook.com/ChanningBanksMusic](http://www.facebook.com/ChanningBanksMusic)

[Stream \*Rock My ABCs\* here.](#)

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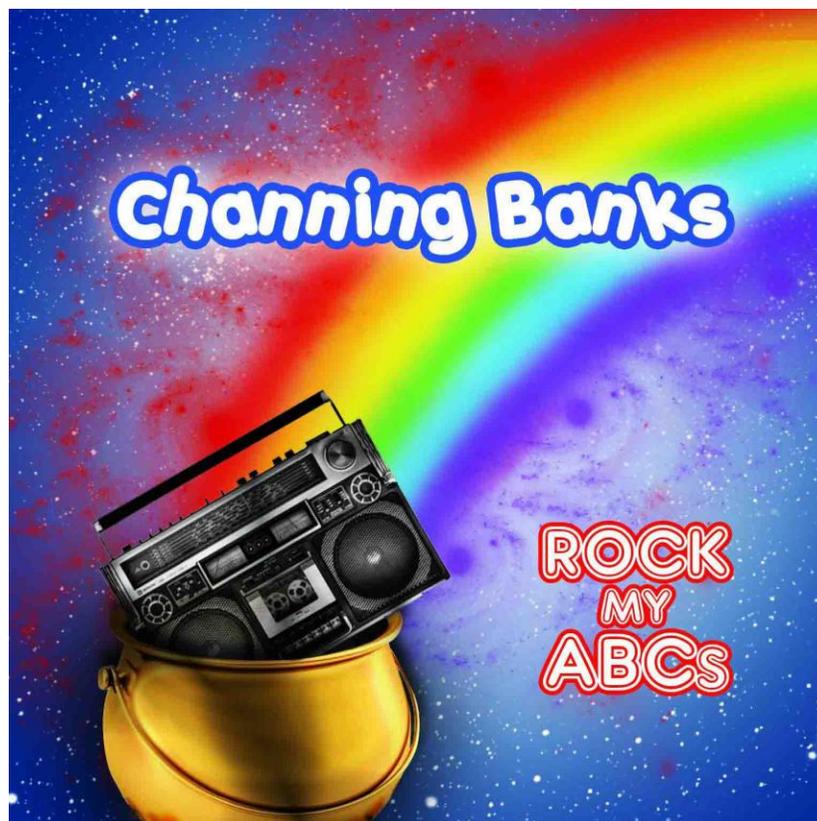
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